

Portrait of Moises Gomez Reyna

Ministry of Economy

Moises Gomez Reyna, Ministry of Economy of the State of Sonora. Originally from Bacum, Sonora.

He graduated from the faculty of Economics at UNAM, with studies at the University of Wisconsin and the Autonoma Metropolitana.

Within his trajectory in the public administration he has occupied diverse positions, these include Director of Administration of the Ministry of Interior, as well as federal representative in Sonora and Morelos to the Ministry of Commerce and Industrial Development.

He was also General Director for External Promotion and Exportable supply of the Ministry of Economy, General Director of Fisheries Development Organization of the SAGARPA and General Director of operations of FONAES.

Was Mexico's representative to the APEC, OECD, and the WTO in the group of SMEs and member of the Board of Directors of Bancomext and Ocean Garden.

Also, he has been a partner and collaborator of prestigious media of national circulation, such as Nexos Magazine and newspaper El Universal, El Economista and El Heraldo de Mexico.

Has conducted research on the manufacturing and assembly plant process in Mexico, as well as the mechanisms of incorporation of SMEs in the industrial network.

Developed the methodology for building export supply and drove the creation of centers for micro, small and medium enterprises engaged in exporting, called Centers Pymexporta.

He is an active for PAN and has participated in the 2003 elections of Ramon Corral Avila and in 2009 with Guillermo Padres Elias.

As Ministry of Economy he bets on the industrialization of the state and has distinguished himself for having a clear vision of the needs of the state to be more competitive.

Following the instructions of the State Governor, he has focused work on improving infrastructure to attend investment and has undertaken to promote the natural gas network project in some cities in the state.

He has also promoted the implementation of new corporate training programs, marketing and financing more accessible through the restructuring of Fondo Nuevo Sonora so Sonoran Businessmen and entrepreneurs can rely on having the opportunity to contribute to the state's economic development.